



GASTOS EN COMUNICACIÓN SOCIAL  
COMPARATIVO ANUAL

	<b>2012</b>	<b>2013</b>	<b>2014</b>
<b>Enero</b>	\$630,834.32	\$693,042.65	\$1,050,432.00
<b>Febrero</b>	\$702,565.88	\$504,164.13	\$1,226,601.23
<b>Marzo</b>	\$800,616.14	\$434,121.29	\$1,410,822.30
<b>Abril</b>	\$1,342,469.98	\$1,518,532.73	\$1,184,381.20
<b>Mayo</b>	\$919,799.00	\$1,607,948.49	\$1,343,948.14
<b>Junio</b>	\$776,880.12	\$847,707.00	\$870,316.96
<b>Julio</b>	\$423,872.90	\$988,019.42	\$1,714,207.56
<b>Agosto</b>	\$1,124,611.60	\$1,123,030.25	\$973,437.20
<b>Septiembre</b>	\$608,745.90	\$1,289,691.26	\$1,432,125.48
<b>Octubre</b>	\$220,840.00	\$1,425,581.48	\$0.00
<b>Noviembre</b>	\$214,231.90	\$911,815.10	\$0.00
<b>Diciembre</b>	\$535,528.08	\$1,505,095.62	\$0.00
<b>TOTALES</b>	<b>\$8,300,995.82</b>	<b>\$12,848,749.42</b>	<b>\$11,206,272.07</b>